

**Curriculum Vitae  
Kristen Nicole Landsberg**



**D.O.B: 21 October 1996  
Mathematician/ Strategist/Graphic  
Designer/Entertainer**

## Education

2013-Matriculated from St. Mary's I.E.B all girl private school

2013- Graphic design, correspondence, UCT

2014-Certificate from Guildhall School of Music & Drama, London

2015-6 months presenting and prompt reading course from SABC

2017-BCOM Marketing and Strategic Corporate Communications, UJ

2018- BCom Hons Statistics, UJ

2019- MSC Mathematics, UJ

## Internships:

Methys(2015)

Discovery(2016)

DNA(2016)

Coca Cola Marketing (2017)

Ogilvy(2017)

Gorilla (2017)

Plum (2018)

Coppertable(2018)

## Awards

2017 Ignition Award winner

2018 Golden Prism Award winner for student campaign of the year

2018 Golden Loerie Award winner

2018 Ignition Award Nomination

2018 AMASA Award winner

2018 Golden Pendoring Award winner

2018 Loerie Student of the year

## Corporate Services:

Graphic Designing

Photography

Editing

Strategy

SEO and Social media managing

Content creator

Copywriter

Voice Over Artist

Presenter

MC

## Corporate Work:

Coca Cola creative marketing leader

SAB marketing strategy & design contracting

Axe Communications lead marketer

Nike brand specialist

Graphic Design for Cliff Central  
Quin Automotive Marketing Consultant  
Plum Factory Digital Media and Social Media  
(Strategy and Paid Media)

Radio:

Radio 2000

SAFm

Vow Fm

UJ Fm

Ethnic Background:

Mixed Raced

Latin-Brazilian

European-Italian

South African Colored

Asian-Thai

Languages

English

Afrikaans

Portuguese

French

Italian

## Print Modeling

Sports Illustrated SA

Adidas

Mr.Price

Women's Health

DRUM

YOU

People

Citizen Newspaper

HYPE magazine

## Clothing Modeling

Guess SA

Levis SA

La Senza

Woolworths

Gucci

Temptations

Nike

Converse

Edgars

Billabong

## TV advertisements

Coca Cola

Nestle

Discovery

Virgin Active

Dove

USN

SPUR

BP

## Acting

2012-Generations & 2015-Generations The Legacy

2013-7de Laan

2014-Ekasi Stories

2014-Rhythm City

2015-Binnelanders

2015-Isibaya

2015-Muvhango

2015,2016 & 2017- Skeem Saam

2015-Gold Diggers

2015-Dream World

2016-Isidingo

2016-7de Laan

2016-Swartwater II

2017-The Queen

2017/2018-Unmarried

Theatre experience

The Royal theatre, London

The Playhouse, London

Market theatre, Johannesburg

Baxter theatre, Cape Town

Film experience

International:

2013-American Horror Movie (The camp)

2014-Animation movie (Third planet - SatStar)

2015-FireWorx Series (The Intern)

2017- Cannes Film festival entry (X files)

2017- Golden Moon Cannes Festival Winner

South African:

2014-Human Trafficking Documentary (Ugly Truth-DSTV)

2016- SABC student film (Run away)

## Talents

Swimming (National and International)

Youth Olympian

Kick Boxing

Piloting (PPL- Private License)

Running (Varsity Cup UJ)

Gymnastics National and International

Hockey

Qualified Life Guard – Springbok blazer (Easterns and South Africa)

Advanced drivers license (BMW, Mercedes and Audi)

## Presenting experience

Soccer411 (2013)

South African Fashion Week 2013/2015

Metro FM awards red carpet and back stage presenting 2014/2015(SABC)

KidsNews SABC (2014)

YoTV (2015)

Sports@10 guest presenting (2015)

RapidLion TV (Online Presenting 2016/2017)

VOOV VJ(2017/2018)

Delicious Festival (2018)



